

# Promote your brand and generate more business

**The Independent Schools Show returns to Dubai to enable families living in the Gulf region to meet Heads and representatives of genuinely leading, hand selected UK boarding schools and talk to UK boarding school specialists.**

The Official Independent Schools Show Dubai 2015 Show Guide is given away free to every parent who comes through the doors of the event.

Containing all the essential information about the show and the exhibiting schools, this publication is used extensively by visitors even months and years afterwards as an indispensable reference tool.

*Maximise your presence at the event and promote your school in the Official Independent Schools Show Dubai 2015 Show Guide with one of our advertising opportunities below.*

The Official 2015 Show Guide is the only printed publication at the event that includes:

- ✓ Editorial profiles of all schools
- ✓ Questions to ask

## Display advertising options

Outside back cover	£1095
Inside front cover	£995
Inside back cover	£795
Full page	£595
Half page	£395

## Enhanced profile options

Enhanced profile: Includes a full page exhibitor profile with up to two images, 350 words of text and a crest or logo	£395
Crest / logo / picture / QR code with your profile	£180

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DEADLINE:  
Monday 9 February 2015**



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